

VISUAL ARTS

DESIGN ARD 301

This is an approved subject for University Entrance

A full year course that covers a wide range of activities in the Design area. This subject is often a requirement for entry to many design courses at tertiary institutions in New Zealand.

Each student is required to do the Level 3 Achievement Standards following a design brief. Achievement standard 3.3 is an externally assessed folio of work following a brief in their selected area of interest.

Areas looked at within the Achievement Standards are:

Drawing skills

3-D design

Fashion design

Computer design Photoshop and InDesign

Typography

Design process and theory

Design analysis and evaluation

History of design

Digital camera

Lateral thinking

INTERNAL ASSESSMENT

Achievement Standards	Number	Title	Credits
AS 3.1	90515	Research an art making tradition and discuss its influences on recent Design	4
AS 3.2	90516	Generate, analyse and clarify ideas to show understanding of processes, procedures, materials and techniques within a selected form of Design practice	6

EXTERNAL ASSESSMENT

Achievement Standard	Number	Title	Credits
AS 3.3	90517	Demonstrate knowledge and understanding of existing procedures and practices in a selected form of Design and the practice and extension of these in individual performance	14

Total Number of credits offered	27
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Design Scholarship: Students who want to enter for scholarship need to submit workbook extracts in addition to their 3-panel folio for achievement standard 3.3

How assessed: Students will make two internally assessed submissions at varying times through the year. About half of the year's work will involve the production of a 3-panel folio of work for external assessment.

Suggested pre-requisite	:	Art [and/or graphics] at senior level but students that are motivated can do well [see Mr Coleman for more information]
Course costs/special equipment needed	:	\$50 art fee. Additional costs should you do more colour printing than limit per unit. Students need to provide their own Memory Stick (2GB preferably) A4 and two A3 clear files 1 A3 visual diary
Contact person	:	Ms P McKenzie