

MEDIA STUDIES

MED 201

Media Studies is another way of interpreting and reading 'texts' which could include film, television, radio, magazines and newspapers. In Media Studies we look more closely at how society is viewed through these mediums, and how they in turn give us a view into our own culture.

The course will offer a **total of 21 credits, to be chosen from the standards below**. There will be at least one externally assessed paper. Course content will be finalised at a later date.

Why Study Media Studies?

Learn to use new technology such as video editing software, audio engineering software, digital video cameras, radio studio technology and digital cameras.

Improve your written and communication skills, with a focus on real-world situations and media industry requirements.

Produce media products you can be proud of, which can be used for job interviews and course applications.

Develop self-confidence, performance ability and creativity as an individual and part of a group.

Prepare yourself for a job in the media industry, for future study at a tertiary level, and gain skills which are useful in many other areas of life, work and study.

INTERNAL ASSESSMENT

Achievement Standards	Title	No of Credits
AS 2.2	Demonstrate understanding of narrative in media texts	4
AS 2.3	Demonstrate understanding of representation in the media	3
AS 2.5	Produce a design and plan for a developed media product, using a range of conventions	4
AS 2.6	Complete a developed media product from a design and plan, using a range of conventions	6
AS 2.7	Demonstrate understanding of an ethical issue in the media	3
AS 2.8	Write developed media text for a specific target audience	3

EXTERNAL ASSESSMENT

Achievement Standards	Title	No of Credits
AS 2.1	Demonstrate understanding of the relationship between a media product and its audience.	3
AS 2.4	Demonstrate understanding of an aspect of a media genre	4

Suggested Prerequisites : **To have successfully completed ENG 101 and/or HIS 101**

Suggested further study : **MED 301**

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