

MEDIA STUDIES

MED 301

*This **is** an approved subject for University Entrance*

Media Studies investigates issues relating to film and television, radio, print journalism, advertising and media ethics. It is evenly weighted between practical industry-orientated tasks such as short film making and producing a radio show, and written based analytical assessment which will prepare students for tertiary level studies in the field.

Why Study Media Studies?

Learn to use new technology such as video editing software, audio engineering software, digital video cameras, radio studio technology and digital cameras.

Improve your written and communication skills, with a focus on real-world situations and media industry requirements.

Produce media products you can be proud of, which can be used for job interviews and course applications.

Develop self-confidence, performance ability and creativity as an individual and part of a group.

Prepare yourself for a job in the media industry, for future study at a tertiary level, and gain skills which are useful in many other areas of life, work and study.

INTERNAL ASSESSMENT

Achievement Standards	Number	Title	No of Credits
AS. 3.2	90600	Explain how media is created in media texts	4
AS. 3.3	90779	Investigate an aspect of media and explain its significance for New Zealand	4
AS.3.6	90604	Complete and justify a concept and treatment for a media product	2
AS. 3.8	90606	Create a media product using appropriate media technology	6

EXTERNAL ASSESSMENT

Achievement Standards	Number	Title	No of Credits
AS 3.1	90599	Demonstrate understanding of a specific media industry	4
AS 3.4	90602	Explain the relationship between a media genre and society	4

Maximum number of credits offered	24
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Suggested Prerequisites : **To have studied MED 201, ENG 201, or at the discretion of HOD**

Familiarity with computers, video cameras sound equipment

Course Costs : **Nil**

Contact person : **Mr S King**