

# Media Studies

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## LEVELS TWO & THREE

Credits: 20 - 24

### Leads onto: Tertiary study

#### Course Description for all levels:

Media Studies is another way of interpreting and reading 'texts' which could include film, television, radio, magazines and newspapers. In Media Studies we look more closely at how society is viewed through these mediums, and how they in turn give us a view into our own culture.

The course of study is evenly weighted between practical industry-orientated tasks such as short film making and producing a radio show, and written based analytical assessment which will prepare students for tertiary level studies in the field.

#### Why Study Media Studies?

- Learn to use new technology such as video editing software, audio engineering software, digital video cameras, radio studio technology and digital cameras.
- Improve your written and communication skills, with a focus on real-world situations and media industry requirements.
- Produce media products you can be proud of, which can be used for job interviews and course applications.
- Develop self-confidence, performance ability and creativity as an individual and part of a group.
- Prepare yourself for a job in the media industry, for future study at a tertiary level, and gain skills, which are useful in many other areas of life, work and study.

#### **201 Media Studies:**

- Demonstrate understanding of the relationship between a media product and its audience
- Demonstrate understanding of narrative in media texts
- Demonstrate understanding of representation in the media
- Demonstrate understanding of an aspect of a media genre
- Produce a design and plan for a developed media product using a range of conventions
- Complete a developed media product from a design and plan using a range of conventions

#### **301 Media Studies:**

- Demonstrate understanding of the meaning of a media text through different readings
- Demonstrate understanding of the media representation of an aspect of New Zealand culture or society
- Demonstrate understanding of a relationship between a media genre and society
- Produce a design for a media product that meets the requirements of a brief
- Produce a media product to meet the requirements of a brief
- Demonstrate understanding of a significant development in the media.

**Teacher Contact:** Mrs Sinclair